



Domain Names  
Web Hosting and Design

## Why buy a Domain Name?

Whether you are an individual trying to make your mark on the web or a small scale business wanting to explore the horizons of the internet, one thing that can really change the picture for you in this dot com world is your very own **'DOMAIN NAME'**!

In fact, the best way to kick start online is to get a short yet descriptive, easy to pronounce and easy to spell domain name for your website. You may be offering a wonderful service and have your website designed by the best designers but if you want to make your presence felt on the internet, the supreme marketing power of a **GOOD DOMAIN NAME IS A MUST!**

Why settle for a domain name that's not going to do any good to you and your business when you can buy a unique, high value domain names from CMather (<http://domain.cmather.com>) for the best prices? Whether you are looking for a domain name with .com, .net or any other extension, you will be astounded by the affordable options that you can get here at discounted prices!

There are several advantages on owning your own domain name for your website and business:

- You product or service gets a brand value!
- You derive an identity for yourself and your business!
- Domain Names are easy to remember and type into the browser.
- Drive more traffic to your website using simple SEO tactics.
- Domain Names work wonders for small businesses wanting to build a web identity!
- Email customers using your domain name as an alias. Yahoo and hotmail accounts don't look professional.
- Link your domain name to your social media profiles such as: Facebook Fan page, Twitter account or Myspace fan sites.
- A domain name link looks professional rather than your ISP long tail URL.



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Isn't it a great idea to buy a '**Domain Name**' that you can point to on your Facebook, Twitter, Myspace or Youtube webpage? Imagine the kind of traffic that you can drive to your fan sites and the profit that you will make!

The above are just a few benefits of buying a domain name to make your mark in the vibrant web world.

So if you are looking to build a website, you might first want to get a **PERFECT** domain name for it. Visit CMather (<http://domain.cmather.com>) to find one and grab it right away before someone else claims your perfect domain name. Remember, good domain names sell in a matter of seconds and minutes! In everyday business, you may have heard people say "it's all about location, location, location". Well, in today's Internet business world, your domain name "**IS YOUR LOCATION**".

Register your Domain Name today: <http://www.cmather.com/domain-names/>

Did you know when you buy a domain name; we include FREE Advanced DNS, URL forwarding and Email forwarding? Call us on 1300 628 437 if you require help with your Domain Name purchase.

Follow us on Twitter (<http://twitter.com/cmathercom>) for discount coupons and even more ways to save on your Domain Name purchase.