



PRESS RELEASE FOR IMMEDIATE RELEASE

CMather.com upgrades Free Classified Advertising Directory

Melbourne, Australia (PRWEB) November 12, 2007 -- Chris Mather - Group Operations Manager for Asia Pacific announced the completion of the free classified directory on CMather.com. "By listening to our customers we upgraded core modules which helped to advertise their business and products for free", said Chris Mather. The upgrade is free from all charges and commission and is offered to all current and future customers of CMather.com.

Since early inception, the Classified Advertising Portal has offered Bendigo Web Hosting and CMather.com customers an avenue to advertise online for free. With the new customised options, vendors and customers can enhance their products and services to the entire community by adding video, pictures and graphical text. "We find that all suppliers and vendors want increased exposure on our site and by offering Premium Ads on our network, we provide a valuable and affordable service to them", said Mather.

"All business owners will benefit from this upgrade immediately", said Mather. Users are encouraged to login with their current information or register for free, to try the new Premium Upgrades.

Some of the new enhancements include Video and Picture uploads, priority listings in multiple countries, geographical targeting and full tracking to list just a few. With over 1200 current users in the first two months, the aim of this project is to connect individuals in a digital marketplace to provide efficient, affordable online advertising. New users can choose from over 120 categories and the first 3 classified posts are free.

About CMather.com:

CMather.com offers web hosting, design services, domain names, search engine, advertising and eCommerce applications to over 20,000 users daily. For more information, contact Chris Mather 1300 628 437 or visit the link below for additional information.

Web: <http://www.cmather.com>

Australia: <http://www.cmather.com.au>

Web Bendigo: <http://www.bendigohosting.com>

Domain Management: <http://www.domainnamesrus.com.au>